



Department of Information & Public Relation

ANNUAL REPORT 2018-19

Commissioner

Department of Information & Public Relation

No.17 Bhagavan Mahaveera Road(Infantry Road)

Bengaluru-560 001



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Chapter-1

"The Department of Information and Public Relations" acting as a link between Government and the people and plays an important role in delivering the pro-people programmes and schemes of the Government. Publicity is given through TV, Radio, Electronic Media, and Print Media along with traditional Medias like Street Play, Music-theatre and also through new media such as Internet, Facebook, and Twitter etc.

Here is the brief introduction to the Department of Information and Public Relations and bird's-eye view of the activities in 2018-19.

- Formed as "Publicity Department" in 1949 the department is marching ahead with successful completion of six and half decades journey of service.
- Later it was named as 'Department of Information Publicity', 'Department of Information' and now as 'Department of Information and Public Relations'.
- Commissioner is the head of the Department. More than 50 officers and more than 300 staff are working under him.
- The Department is having district offices in 30 district head quarters and has information centres in New Delhi and Hubballi.

BIRD'S-EYE VIEW OF THE ACTIVITIES:

The following Mass Medias are used by the department to deliver the information about various schemes, programs and achievements of the government.

- Print Medium
- Television and Radio
- Documentaries/ short films
- Highway hoardings
- Films
- Exhibition
- Tableaux
- Song and drama
- Social Media(Social Networking sites)
- Digital Media
- Booklets, handbills, Folders, periodicals of the print media.

Grant of Rs. 24559.00 lakh was provided to the Department for publicity works through above mentioned media.

Chapter-2

Head Office:-

The Head Office of the department is located in Bhagavan Mahaveera Road

(Infantry Road) Bengaluru. The below mentioned sections are working in the head office for supplementing the departmental works.

- 1) Administration Section
- 2) Photo and Film Section
- 3) Commercial Publicity Section
- 4) Publication Section
- 5) Press and News Section
- 6) Field Publicity Section
- 7) Accounts Section

1. ADMINISTRATION SECTION:

This section has the responsibility to provide time to time proper guidance for the management of subordinate offices of the Head Office and devising of necessary publicity materials suitable for subordinate offices, supply and provide required grants from time to time. 3 Joint Directors and 2 Deputy Directors are assisting the Commissioner in administration and in implementation of plan programmes of the Department.

Apart from Karnataka Civil Service Rules/Acts, the Department is governed by following acts/ rules for the purpose of providing accreditation, pension and subsidy to qualitative films etc.

1. Karnataka Media Accreditation Rules- 2009
2. Karnataka Senior Journalists Welfare Funds Rules- 2009
3. Karnataka Working Journalists Welfare Fund Trust Rules- 2009
4. Karnataka Chalanachitra Academy Rules -2009

5. Kannada Film Policy-2011

6. Advertisement Policy -2013

This includes the Grant-in-aid and the capital outlay for the following programmes.

(Rs. in lakhs)

❖ International Film Festival	100+400=500.00
❖ Karnataka State Temperance Board	190.00
❖ Karnataka Media Academy	104.00
❖ For the maintenance of Memorial built to Honor Dr. Rajkumar	25.00
❖ Karnataka Chalanachitra Academy	100.00
❖ Construction of Patrika Bhavan	150.00
❖ Gandhi Bhavan and Gandhi Seva Prashasti	4140.00

The remaining grants have been allocated and utilized for the implementation of ongoing plan programmes, salary of the staff, maintenance of office, stationary, rent, electricity and other expenditure.

DIRECTION AND ADMINISTRATION:

Under this head of account, grants is being utilized for modernization of the department mainly for repair of vehicles, purchase of new vehicles, maintenance of buildings and bearing expenditure for organising programs, and for stationary, electricity, water, rent, telephone charges and for paying salary to officers/ staff.

On 2nd October, 2018, on the occasion of Gandhi Jayanthi, program was organised to honour a person or organisation upholding Gandhian philosophies and involved in social activities. Accordingly, Shri. Prasanna Hegoodu(Prasanna Theatre artist) was awarded with “Gandhi Seva Prashasti Karnataka 2018” that included an amount of Rs.5 lakhs.

Gandhi Jayanthi was celebrated in all District headquarters.

On the occasion of 150th birth anniversary of Gandhiji, sound and light programme emphasizing his life and contribution towards nation was successfully organised in all the 30 District centres.

The Details of grants Released and Expenditure for the above mentioned activities :-

Head Of Account 2220-60-001-0-01

(Rs. in lakhs)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	375.00	1103.00	44683.40	24559.00
Expenditure	237.16	1019.29	38798.56	22636.37

(Share of the Centre: 0: State Share: 100%)

2) FILM SECTION:-

In order to encourage and develop Kannada film industry, the Department provides 100 per cent exemption of entertainment tax to Kannada and regional language films, Subsidy to qualitative films, Award and recognition to best films, awards to artistes, technicians, directors and producers and single window system for providing permission with ease for film shooting.

- Subsidy for Kannada and other Regional language films has been raised from 75 to 125 films.
- Subsidy to build Janata Cinema Theatres in district and Taluk centres.
- "Best Short Movie" award has been established to encourage the production of short movies in Kannada.
- "Annual State Award" is distributed on the day of Dr.Rajkumar's Birth Anniversary.
- Dr.Rajkumar's Birth Anniversary is celebrated in all District centres on 24th April every year.

- Permission is allotted free of cost for outdoor shooting in any places of the state for Kannada and other Regional language Serials/short Films/Documentaries/Bio-pics.
- A week long Film festival in all the 30 Districts showcasing National and State award winning Kannada and regional language films.
- Pending subsidy amount of Rs. 26.00 crore for calendar years 2013, 2014, 2015 and 2016 was paid to 162 films.
- Rs. 21.00 lakh special subsidy was paid to Films “Madipu (Tulu) and "Reservation" which had won best regional language film awards in National film festivals in 2016.
- A special subsidy of Rs. 18.75 lakh was given to the films Railway Children, Pathumma, Bhale Chai Bhai, Avaijasa (Konkani) and Uppina Kagada, which were shown in various international film festivals.
- Rs. 100.00 lakh was released to PWD to complete the pending continued works of Karnataka Chalanachitra Amrutha Mahotsava Bhavana.
- Special remaining subsidy of Rs. 8.75 lakh was paid to “Last Page” Kannada film that won Indian film critics award for the best Indian feature film in 21st Kolkata International Film Festival 2015.
- Dr. Rajkumar birth anniversary was celebrated in all district offices and in Head office on 24-4-2019.
- Rs. 2.00 crore was released to Dr. Rajkumar Foundation to set up a state of the art Yoga center in memory of Dr. Raj Kumar on the premises of Shri Kanteerava Studio.
- Rs. 125.00 lakh under SCSP and Rs. 25 lakh under TSP was released to Registrar, Karnataka Chalanachitra Academy, Bengaluru for the financial aid scheme for cinema artistes and labor.
- An incentive Cash Price of Rs. 2 lakh was awarded to Master K. Manohar from Chikkaballapur District for his best performance in the film "Railway Children" winning national award in best child actor category, in National film festival 2016.

The Details of Grants Released and Expenditure for the above mentioned activities:-

Head Of Account 2220-01-105-0-01 Film Production

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	500.00	877.00	1117.40	2929.00
Expenditure	483.76	867.82	1111.18	2720.99

(Central Share: Nil : State Share: 100%)

3) Photo SectionB-

The very important role of this section is the production of documentaries, short films and advertisement spots highlighting the Government's development programs, schemes to provide wide publicity in rural areas.

- Many Short films were produced on the achievements and schemes of the Government.
- 600 documentaries in beta cassettes archived in the department were digitized.
- Documentaries were made on Government's development programs.
- Short films were produced for "Karnataka Munnade" program highlighting the Popular Programs of the government.
- Short films namely, *Badavara Bandhu*, *Sala Manna Yojane*(Loan waiver scheme), *Raitha Bandhu Sarkara*, *Raitha Spandana*, *Krishi Yojane*, *Shramika Sourabha*, *Brand Bengaluru* were produced.
- Short films on Independence Day, Karnataka Rajyotsava, and Gandhi Jayanti were produced.

The Details of Grants Released for the Expenditure of above mentioned activities:-

Head Of Account 2220-60-109-0-00 Photo Services :-

(In lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	--	42.00	50.00	30.00
Expenditure	--	38.32	50.00	27.70

(Central Share: Nil: State Share: 100%)

International Film Festival:-

Bengaluru International Film Festival is being organised every year to provide exposure of international films to the people of the State. Rs. 500.00 lakh is allocated for this purpose during 2018-19

- Government of Karnataka/ DIPR/ Karnataka Chalanachitra Academy has been released Rs. 400 lakh and additional Rs. 100 lakh , total of Rs. 500 lakh for organising 11th edition of the film festival,
- 11th edition of Bengaluru International Film Festival was held successfully from Date: 21.02.2019 to 28.02.2019 in Bengaluru by DIPR and Karnataka Chalanachitra Academy with inaugural ceremony at the Banquet Hall, Vidhanasoudha on 21-2-2019. The valedictory was also held in banquet hall, Vidhanasoudha on 28-2-2019.
- Selected Films were shown in 11 screens of PVR, Orion mall and Artistes Association.
- Delegation fee of Rs. 22,469.50/- was collected and deposited to Film festival account, out of which Rs. 12, 01,800/- was collected in cash and Rs. 9, 98,669/- online.

- Rs. 2, 93,597.86, the application fee collected for films contested under Kannada /Indian films category, was deposited to film festival Bank Account.
- All processes of 11th edition of Bengaluru International Film Festival were carried out according to the decision of the organizing committee and the core committee with total expenditure is Rs. 4,40,00,000/-
- A delegation led by Secretary, Department of Information and Public Relations was sent to 71st Cannes Film Festival held in Paris by Karnataka Film Academy as per the orders of the Government.

The Details of Grants Released and Expenditure for the above mentioned activities :-

Head Of Account 2220-60-800-0-20-100

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	600.00	--	622.00	500.00
Expenditure	600.00	--	622.00	500.00

(Centre's Share: Nil: State Share: 100%)

Film Artistes Welfare Fund:

A Labour welfare trust fund has been set up to provide financial aid to the workers, technicians and artistes in the Film industry of Karnataka. This programme is being executed by Karnataka Chalanachitra Academy, with an intention to provide financial aid as decided by the committee for untimely death, Cancer, heart diseases, kidney related deceases and accidents. Fixed deposit of Rs. 1100.00 lakh is made for this purpose. Medical expenditure of Rs. 5, 02,272/- was borne by the academy out of the interest accrued from this deposit.

During 2018-19, under head of account 2220-60-800-0-23-100.; Rs. 125 lakh was released under SCSP and Rs. 25 lakh under TSP, a total of Rs. 150.00 lakh is released to Film artiste's welfare fund and this amount is deposited as Fixed Deposit in State Bank of India.

Rs. 100 lakh was spent completely during 2018-19.to organise the above said programmes of Chalanachitra Academy and the salary of Chairperson/staff and other purpose.

The Details of Grants Released and Expenditure for the above mentioned activities :-

Head Of Account 2220-60-101-0-05

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	--	--	1000.00	450.00
Expenditure	--	--	1000.00	--

(Centres Share: Nil: State Share: 100%)

Information Centres:-

Information centres of the Department are functioning in New Delhi and Hubballi. They provide information to the public about the Programmes, schemes and the policy decisions of the Government. . The Information Centre at New Delhi also releases press notes during the visit of Hon'ble Chief Minister, Ministers and Higher officers of the Government to New Delhi and even organise press meets and seminars.

Exhibition stalls are set up by the Department at Pragati Maidan, New Delhi to provide information and introduction on State Government's programmes, art and culture.

The Details of grants Released and Expenditure for the above mentioned activities :-

Head of Account 2220-60-102-0-00

(Rs. in lakhs)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Alocation	--	88.00	92.00	99.00
Expenditure	--	63.47	83.50	99.00

(Centres Share: Nil: State Share: 100%)

Press and News Section:-

This section manages the following duties in addition to the responsibility of releasing the news and information to the mass media throughout the state.

- Media coordination
- Providing Media accreditation card and smart card
- Journalist welfare activities
- To recognise the achievers in the Media and honour them with awards.

News release:

This section releases press notes regarding the news and activities of the Government/ semi-government, boards and other departments to the media. Media invites for Government meetings, programmes are also sent through e-mail. During 2018-19 around 2800 News releases were released to state level dailies for publication.

Media Accreditation Card:

Media accreditation cards are provided to media persons of the print and electronic media journalists to facilitate them to attend the Developmental programs of the State, VVIP visits, Government meeting and programmes and Media Accreditation cards are provided for accessing security areas. In 2018-19 the department has provided 1858 accreditation cards.

Smart Cards are provided to accredited Journalists to travel free of cost in State Road Transport Corporation buses all over the State. In the year 2018-19 Rs. 150.00 lakh was paid to KSRTC to bear the expenditures for this scheme

The department is also making recommendations for 50% Railway Discount Pass for the Accredited Media Representatives and their family (Husband, Wife and dependent Children) .90 applications of the accredited media persons and their family were recommended to Railways for the discount under this scheme.

Vidhanasoudha/ Vikasasoudha Entry Pass:

As Vidhanasoudha and Vikasasoudha are declared as restricted area in 2009 for security reasons, it is mandatory for the media persons to have entry pass/ vehicle pass to enter these premises. In this backdrop the committee has been formed by the government under the chairmanship of Commissioner, to decide on to whom the Entry Passes should be issued. D.P.A.R is taking action to provide passage to Enter/ Vehicle Entry to Vidhanasoudha & Vikasa Soudha premises to those recommended by the committee

This section takes necessary action to issue security passes/ entry passes to media persons for VVIP visits, special programmes and also during elections in coordination with Police Department and Election Commission.

So far 116 journalists were given entry passes to Vidhanasoudha to cover the events and press meets and other programmes and Department has recommended issuing vehicle entry pass for 57 journalists (Car). Department has recommended to issue of vehicle passes to 88 vehicles belonging to print and electronic media. In total recommendations were made by department to issue vehicle passes to 135 vehicles.

During 2018-19, 94 journalists belonging to Scheduled castes and 27 journalists of Scheduled Tribes were given Media Kits under SCSP and TSP.

Arogya Bhagya:-

In the 2018-19 budget, announcement was made on strengthening of health benefits and further extending the health facilities. But "Rajeev Aarogya Bhagya" scheme was merged with the Scheme introduced by Health & family welfare Department 'Aarogya Karnataka', and the implementation was transferred to Health and Family Welfare Department because of which the department has not taken any action.

At present Government has issued order on 16-2-2019 formulating guidelines to extend "Ayushman Bharath- Arogya Karnataka" scheme to Journalists of the state. Necessary steps are being taken to implement the scheme as per the guidelines of the said order.

Working Journalists Welfare Trust Fund:-

Financial assistance is given by the interest of Rs. 1.00 Crore Fixed Deposit made at the State Bank of India, to the Working Journalists who suffer from severe illness or meet with accident. As many as 8 applications were received in the year 2018-19 and eligible applications are sent to government for sanction.

Senior Journalists Welfare Trust Fund:-

Senior journalists who are above the age of 55 years and who had served 25 years are extended with financial assistance during the incidents of severe illness and accidents for which Rs. 1.00 Crore fixed deposit is made at the State Bank of India and the financial assistance is provided with the interest accrued from this deposit. During 2018-19, as many as 4 applications have been received seeking financial assistance and eligible applications are forwarded to the Government for sanction.

Journalists Pension:-

A monthly pension of Rs. 10,000/- is paid to the retired journalists who are in distress who had served fulltime/ part-time for 20 years as Editor, Sub-editors, reporters, photographers and correspondents. In 2018-19, pensions were paid to 16 retired journalists and 4 families of the deceased journalists were paid the family pension.

TSR memorial Journalism Award and Mohare Hanamantharaya Award:-

TSR Memorial Journalism Award was constituted in 1993 in memory of veteran journalist T.S. Ramachandra Rao, which is being presented to eligible Journalists who have made significant contribution to the field of Journalism.

Mohare Hanamantharaya Award was constituted in 2009 in memory of Late Mohare Hanamantharaya; who had started the news paper group and successfully published the newspaper, he being the journalist by passion and the owner of the newspaper press and administrator was also known as Bhisma of Kannada Journalism. This award is presented to the eligible journalists.

A selection committee was formed under the chairmanship of Justice D.V. Shailendra Kumar, Retired judge of High Court of Karnataka to select eligible journalists for these awards for the calendar years 2017 and 2018. Those who are selected will be awarded with Rs. 2 lakh cash, a memento and a certificate of appreciation.

Through Karnataka Media Academy 25 journalism students of Scheduled castes were given internship training Under SCSP in various print and electronic media houses

Under TSP, 5 journalism students of Scheduled tribe were given internship training in various print and electronic media houses through Karnataka Media Academy.

Details of the grants released and spent for the above mentioned activities:-

Head of Account 2220-60-103-0-01-059 Press and Information Services

(Rs. in lakhs)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	200.00	89.00	253.00	196.00
Expenditure	168.74	72.70	206.07	183.64

(Central Share: Nil: State Share: 93%)

Field Publicity Section

- ❖ **Grama Samparka(Village Connectivity):-** Publicity is made on the governments schemes in rural areas, the progress achieved through Street plays, Music programs presented by the artists troupe of street play/ folk music. These troupes were selected by the departments 30 District offices.
(Expenditure: Rs.288.00 Lakhs)
- ❖ **Mysuru Dasara Tableau: -** The Tableau with the theme of "**Government's Development works**" participated in Mysuru Dasara Vijayadashami Procession has got **public appreciation**. (Expenditure: Rs.14.50 Lakhs).
- ❖ **Mysuru Dasara Exhibition: -**The Exhibition was arranged depicting the Development Programs of the Government and the details of the progress achieved. (Expenditure: Rs. 31.95 Lakhs)
- ❖ The Exhibition was organised about Gandhiji to commemorate 150th Birth Anniversary Of Mahatma Gandhiji (Expenditure: Rs.30.90 Lakhs)
- ❖ **Republic Day Tableau New Delhi:-** Participated in 2019 January 26th New Delhi Republic Day Parade with the theme of " Mahatma Gandhi-Belagavi Congress Session" . The Tableau was able to attract the people who participated in the parade and drew their attention; it was successful in unfolding the information of Belagavi Session in the National Level.
(Expenditure: Rs.59.50 Lakhs)

- ❖ **Pragathi Darshana (LED):-** The Schemes implemented by the government for the welfare of the common people , the progress achieved were displayed in huge L.E.D Screens and new model of "Pragathi Darshana" publicity was made in selected 810 villages(Expenditure Rs.88.938 Lakhs)
- ❖ **Exhibitions in Festivals/ Fairs:** - Wide publicity was made for the developmental programs of the government by opening a thematic exhibition stall in 10 places where festivals were held and 20 places where fairs were held. Many numbers of people visited the stalls and witnessed the exhibition. (Expenditure:Rs.212.40 Lakhs)
- ❖ **Tableau on Mahatma Gandhiji :-** To reach the people two tableaus depicting the principles and philosophy of Mahatma Gandhiji was exhibited all over the state. (Expenditure: Rs.145.70 lakhs)
- ❖ **Theatre Tour:-**On the occasion of 150th Birth Anniversary of Mahatma Gandhiji "Papu-Bapu" the drama based on Gandhiji's life history was enacted by 4 art troupes and 1000 shows were organised all over the state. (Expenditure: 120.06 Lakhs)
- ❖ **Namma Karnataka:-** In association of N.D.T.V the "Discussion" of Honorable Chief Minister with 150 subject experts and dignitaries was organised in banquet hall of Vidhanasoudha. This program was telecasted in N.D.T.V (Expenditure: Rs.250 lakhs)

❖ **Karnataka Munnade:-**Honorable Chief Ministers

"Discussion" with experts of various fields of the state and dignitaries was organised in banquet hall of Vidhanasoudha .This program was live telecasted in various electronic medias of the state. (Expenditure: Rs.30.00 Lakhs)

❖ **Raitha Spandana:-** "Live Discussion" of Honorable Chief Minister was held with progressive farmers of Bidar District. The farmers participated in large numbers and made suggestions on various grievances and the action that can be taken. (Expenditure: Rs.49.50 Lakhs)

The Details of grants Released and Expenditure for the above mentioned activities :-

Head of Account 2220-60-106-0-04-059

Head Of Account 2220-60-101-0-05 Public Relation & Field Publicity

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	1504.00	4731.00	22522.00	7805.00
Expenditure	1499.52	4687.10	22233.00	7272.84

(Centres Share: Nil: State Share: 95%)

Special Component Programme:-

(A) Special Component Programme for Scheduled Castes: Training to Graduates:-

In the year 2018-19 "Media Kit"(Containing Desktop, Printer & Camera) was distributed to 94 Schedule Caste Editors of Newspapers from Press & News section of the Head Office.

Internship training was provided for 25 scheduled caste Journalism students in Electronic/Print Media through Karnataka Media Academy under Special Component Program.

Full page advertisement is released in the form of encouragement to the Department's Media Listed newspapers that are published and owned by the Scheduled caste. Additional 1/2 page advertisement is released to the newspapers that are successfully and continuously published from last ten years. For this Rs.1, 72, 16,490-00 was spent in total.

The advertisements of the Government's Development Programs and the achievement of progress are released to the Scheduled Caste owned newspapers and Editors as encouragement.

Rs. 24.00 Lakhs has been spent under Special Component Programme for the training of Scheduled Caste Youths in Film Direction, Photography, Video Editing, Script Preparation etc.

Rs.65.00 Lakhs has been released for the compensations to the Scheduled Caste Film Artists and employees under Financial Assistance Scheme.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 2220-60- 106-0-04-422 Schedule Castes Sub-Plan:

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	441.00	--	1127.00	731.00
Expenditure	440.00	--	1115.52	507.00

(Centres Share- Nil: State Share: 100%)

(B) TRIBAL AREA SUB-PLAN:-**TRAINING PROGRAMME FOR GRADUATE STUDENTS:-**

In the year 2018-19 "Media Kit" was distributed to 27 Tribal Community Editors of Newspapers from Press & News section of the Head Office under Tribal Sub plan.

Internship training was provided for 5 Tribal Community Journalism students in Electronic/Print Media through Karnataka Media Academy under Special Component Program.

Full page advertisement is released in the form of encouragement to the Department's Media Listed newspapers that are published and owned by the Scheduled Tribe. Additional 1/2 page advertisement is released to the newspapers that are successfully and continuously published from last ten years. For this Rs.27, 60,306-00 was spent. .

As encouragement to the Scheduled Tribe owned newspapers and Editors advertisements on Government's Development Programs and the achievement of progress are released

Rs. 14.00 Lakhs has been spent under Tribal Sub Plan for the training of Scheduled Tribe Youths in Film Direction, Photography, Video Editing, Script Preparation etc.

Rs12.50 Lakhs has been released for the compensations to the Scheduled Tribe Film Artists and employees under Financial Assistance Scheme.

Details of the grants released and Expenditures for the above mentioned activities:**Head of Account 2220-60- 106-0-04-423 Tribal Area Sub-Plan:****(in lakh rupees)**

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	55.00	--	276.00	184.00
Expenditure	54.00	--	246.58	147.00

(Centres Share- Nil: State Share: 100%)

COMMERCIAL PUBLICITY SECTION:-

Advertisements plays key role in the success of the government schemes by making it to reach the general public especially the targeted people. This will help in implementation of the government scheme with people's participation.

Print media and Electronic media and Social Medias are the important mediums for advertisements. Department of Information and Public Relations acts as a bridge between Government and the media and by publishing advertisements plays an important role in creating awareness among the people.

The department has the list of Accredited Newspapers and Electronic Media. Presently the department has the list of 9 Kannada Dailies, 5 English Dailies, 47 Regional level dailies, and 390 District Level Dailies and 213 periodicals that are accredited.

In the list of accredited electronic Medias there are 26 T.V. Channels, 7 Radio Stations, and the 5 companies that are telecasting advertisements through Video & Audio mediums in State's bus stations, Railway Stations & through the Audio –Video TV screens and 2 companies that telecast the advertisements in states movie theatres.

During the National and State Level Important Occasions and during birth days of National Leaders the advertisements are released every year and this year also the advertisements are released on the special occasions.

- Advertisements were released for Print and Electronic Medias on special occasions like “Police Flag Day”, “Dr.Rajkumar Birth Anniversary”, Kargil Vijaya Divas, Police Commemorative day, Road safety Week, Tippu Jayanthi, Kitturu Utsav, Sainik Dwaja Divas.
- The Advertisements were released to departments all accredited News Papers &dailies and electronic Medias on the occasion of Independence Day-2018, Gandhi Jayanthi-2018, Karnataka Rajyotsava 2018 and Republic Day -2019.

- Attractive designs are prepared to create awareness among people on Government's Pro People schemes and achievements. The Department is making serious work of releasing these advertisements for Newspapers and Electronic Medias.
- During 2018 April Assembly Elections to create awareness among public on importance of voting the advertisements were released in News papers and Electronic Medias.

Continuing, the advertisements were released in Newspaper and Electronic Medias about many pro people schemes/achievements of the government during Financial Year 2018-19. The following are the important one,

1. Namma Metro 6 Bogies Inauguration advertisement
2. Newspaper advertisement on Tributes by Honorable Chiefminister to Somavarpete, K.R.S Kabini and Alamatti Dams.
3. Newspaper Advertisement of Dasara Inauguration and Jamboosavari program.
4. Release of Advertisement in Newspapers and Electronic Media regarding Celebrating Environment friendly Deepavali as per the orders of the Supreme Court.
5. "Cauvery Online" Department of Stamps & Registration News paper advertisement.
6. News Paper Advertisement of "Raitha Spandane" Hon'ble Chief Ministers Discussin with the farmers
7. Advertisement in Newspapers & Electronic Media on the schemes of the Government like Badavara Bandhu, Raitha Bandhu & Loan Waiver Scheme for farmers.
8. Newspaper advertisement of various development works inaugurated by Chief Minister in various Districts.
9. Publication of Special supplements about Government's achievements in Kannada & English Dailies in 60:40 ratios.

10. Newspaper advertisement of Karavara Karavali Utsav(Beach Festival)
11. News paper advertisement creating awareness on human rights.
12. As per the Supreme Court orders Newspaper advertisement on incidents Mob lynching, murder to create public awareness.
13. Telecast of Special Program in Television Medias regarding Government Schemes.
14. Newspaper advertisement of Kumbha Mela held in Mysuru.
15. Release of advertisement in Newspapers and Electronic Media regarding the schemes designed by the government on Agriculture Sector, Labor Sector, Bengaluru City, Industrial Sector, Women Empowerment, Health Sector, Energy Department, Revenue Sector, Education sector.
16. Release of Advertisement on Jalasiri Scheme of Rural Development Department.
17. Special Program on Karnataka Munnade is telecasted in various T.V. Channels.
 - Under Karnataka Transparency **Act/Enactment** Tender Releases of Development works of various departments are published under Tender & Classified Advertisement
 - Through advertisement, Government is encouraging the States Organisations that are engaged in Social Service activities and conducting cultural activities like Literary, Music and Art. Accordingly Advertisements are released for the Souvenir released on special occasions.
 - Department is releasing advertisements every month to 148 periodicals that are exclusive for Art, Literature, Culture, Sports, Science subjects.

- One page Special Advertisement is released for the newspapers published in 52 Taluks that are identified by "Border Development Authority"(Gadi Abhivruddhi Pradhikaara) for development of border areas of the state.

To meet the expenditures of all the above advertisements; the government has provided the grant of Rs.3700.00 Lakhs to Commercial Publicity Section under Head of accounts 2220-60-106-0-04 Public Relation & Field Publicity 051 Ordinary Expenditures.

Publication Section:-

Publicity Section is creating awareness about the government programs and publicity of schemes to the public through various Medias.

- 1) **Publicity through Hoardings:** In 2018-19 expenditure of Rs.399.00 lakhs is made. Especially publicity is made on Assembly Elections of 2018, Honorable Chief Ministers Greetings of Independence Day & Kannada Rajyotsava Day, Kuvempu Drama Festivals. Government's important and pro people schemes. Publicity is made through District Offices. Rs.200.00 lakhs is provided to the Districts.
- 2) The section has delivered through post the letter written by Honorable Chief Minister directly to the 29,59,750 farmer beneficiaries regarding Farmers Loan Waiver Scheme ; the Important and most ambitious scheme of the government.
- 3) Publicity is taken up through various trains travelling through important places of the state. Expenditure of Rs.271.00 is made for this.

- 4) Rs.790.00 Lakhs is spent to create awareness among public about Government Schemes through publicity in B.B.M.P area bus shelters.
- 5) Expenditure of Rs.59.00 Lakhs is made to bring out Publications on Mahatma Gandhiji and Kuvempu
- 6) Small booklets are released through District Offices on Government's Six Months achievements in the areas of each district. Spent Rs.60.00 Lakhs in total with Rs.2.00 Lakhs for each district.
- 7) Expenditure of Rs.168.00 Lakhs is made for the maintenance of Digital Display Boards for the publicity of government schemes that are built in 10 District Centers under PPP model.
- 8) **Bus Branding Publicity:** Publicity is made through State Road Transport Busses throughout the state. Expenditure for this is Rs.1767.00 Lakhs.
- 9) Providing information on Government's pro people programs through the department's monthly magazines Janapada and March of Karnataka.

Expenditure of Rs. 275.00 Lakhs is made for this. The department has provided Rs.400.00 Lakhs in the year 2019-20 and the entire amount is utilised.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 2220-60- 106-110-0-00 :

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	2200.00	181.00	8543.00	4204.00
Expenditure	2199.52	174.55	7761.47	4077.58

(Centres Share- Nil: State Share: 100%)

The grants of Rs.3929.00 Lakhs have been released for the construction of "Gandhi Bhavan" in 14 Districts the works are under progress.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 4220-60- 101--0-00-139 :

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	1200.00	--	6950.00	4480.00
Expenditure	1515.21	--	3290.61	4443.62

(Centres Share- Nil: State Share: 100%)

The Details of achievements/Progress made during the year 2018-19 Under various Head Of Accounts Plan & Non Plan Programs Under grants provided.

S.No	Head of Account/Program	Grants provided	Grants Released	Progress/Achievement made as on March 2019	Percentage
1.	Film Production 2220-01-105-0-01	2929.00	2929.00	2720.99	93%
2.	Kannada Film Academy(Kannada Chalanachitra Academy) 2220-01-105-0-02	100.00	100.00	100.00	100%
3.	International Film Festival 2220-01-105-0-03	100.00+ 400.00= 500.00	100.00+ 400.00= 500.00	500.00	100%
4.	Construction of Memorial in Honour of Late Dr.Rajkumar 2220-01-800-0-14	25.00	25.00	25.00	100%
5.	Direction and Administration 2220-60-001-0-01	1594.00	1594.00	1594.00	100%

6.	Karnataka State Temperance Board 2220-60-101-0-04	190.00	190.00	190.00	100%
7.	Information Centres 2220-60-102-0-00	99.00	99.00	99.00	100%
8.	Newspapers and News Services 2220-60-103-0-01	196.00	196.00	183.64	94%
9.	Karnataka Media Academy 2220-60-103-0-03	104.00	104.00	104.00	100%
10.	Journalists welfare programs 2220-60-105-0-01	450.00	450.00	284.00	63%
11	Public Relations and Field Publicity 2220-60-106-0-04	7805.00	8720.00	7926.84	91%
11 (A)	2220-60-106-0-04-422 (S.C.S.P)	731.00			
11 (B)	2220-60-106-0-04-423 (S.T.S.P)	184.00			
12.	S.C.P last years un used amount 2220-60-800-0-21-422	24.00	24.00	24.00	100%
13.	T.S.P Last years unused amount 2220-60-800-0-21-423	14.00	14.00	14.00	100%
14.	Photography Services 2220-60-109-0-00	30.00	30.00	27.70	93%
15.	Releases 2220-60-110-0-00	4204.00	4204.00	4077.58	97%
16.	Grants for vacant posts 2220-60-800-0-22	50.00	50.00	--	--
17.	Cinema Artistes and employees Financial Assistance 2220-60-800-0-23-100	450.00	600.00	137.50	23%
	2220-60-800-0-23-422	125.00			
	2220-60-800-0-23-423	25.00			

18.	Capital outlay on Information and Publicity 4220-60-101-0-00-139	4480.00	4480.00	4443.62	99%
19.	Construction of Patrika Bhavan 4220-60-101-0-01-386	150.00	150.00	110.00	73%
20.	Construction of Chalanachitra Amrutha Mahotsava Bhavana 4220-60-101-0-02-386	100.00	100.00	75.00	75%
	Total	24559.00	24559.00	22636.37	92%

Cumulative Openion :-

92% progress has been achieved during the year 2018-19 by expenditure of Rs.22636.37 lakhs out of Rs.24559.00 the Grants under various Heads of Accounts.

PATRIKA BHAVANA:-

Grant has been spent for the expenditure of continued works of the construction of "MADHYAMA BHAVANA" in Bengaluru.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 4220-60-101-0-01-386 Construction

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	150.00	--	156.00	150.00
Expenditure	150.00	--	38.70	110.00

(Centres Share- Nil: State Share: 100%)

CONSTRUCTION OF CHALANACHITRA AMRUTHA MAHOTSAVA BHAVANA 386:-

Grant has been spent for the expenditure of continued works of the construction of "CHALANACHITRA AMRUTHA MAHOTSAVA BHAVANA " .

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 4220-60-101-0-02-386 Construction

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	600.00- 467.00 = 133.00	--	433.00	100.00
Expenditure	132.85	--	--	75.00

(Centres Share- Nil: State Share: 100%)

CHAPTER-3

Madhyama Academy (Media Academy), Chalanachitra Academy(Film Academy) and Temperance Board(Madyapana Samyama Mandali) are working under the Information & Public Relations Department. Every Year Department is releasing Grant in Aid to these institutions.

1. KARNATAKA MEDIA ACADEMY:

Preamble:

Kannada Journalism has the history of more than 175 Years. Its pro people favour, social commitment since post independence, the position it has gained and the growth is very interesting. Although the growth of the Kannada Journalism is comprehensive there was a need for the effort to give specific dimension and take its excellence to the level of other language journalism. Karnataka Patrika Academy is borne with the backdrop of this necessity and now it is Karnataka Madhyama Academy.

The Government that felt the necessity of providing professional skill and best quality to Kannada journalism conducted the study about the activities related to journalism and the facilities provided by the government touring states of Andhrapradesh and Kerala. By the report submitted to the government with several recommendations Patrika Academy was started in the state with the Kerala as Model. Now it is renamed as Karnataka Madhyama Academy by the government.

Academy's Vision, Campaign and Objectives

- Main Objectives of Karnataka Madhyama Academy:- To enhance professional skills in journalists and try to improve quality of journalism
- By stressing on all kinds of Higher studies and research, go on identifying the importance of journalism in public domain.
- Organising Training Camps for Journalists, Work reform Camps, provide advisory services, publication of books, periodicals and research papers.
- Taking an active role in preparing syllabus for the ongoing education system that is suitable for learning Journalism with the co ordination of educational institutions.
- Giving awards to the persons/institutions that brought respect to the field by remarkable service to the field. Recognizing their service by these honors and providing opportunity for higher studies and research through fellowships.

- Providing a well equipped Library for Journalists and Journalism Students, research students.
- Strive for upgrading the reader's interests and create a healthy atmosphere for the progressive journalism.
- Collecting donation, contribution and grants from the government, persons or organisations and use it for achieving main objectives of the academy.
- Using as much the possibilities from the revolutionary scientific developments that has been taken place in communication field for Kannada Journalism

Details of the Academy's functioning and works

The main function of the Karnataka Madhyama Academy is to strengthen Journalists professional expertise and skill development.

1. Encouragement will be given through training to rural and district level journalists for enhancing their professional quality.
2. Create awareness to the journalists about current affairs to organise workshops on current affairs.
3. Award presentation to encourage the journalists who bring credits to the field by doing valuable service
4. Publishing books for the journalism students and journalists to recognize various phases of Kannada journalism,
5. Training to journalists in Technology, photography, cartoon and many other subjects.
6. Conducting many state and National level seminars and discussions.
7. Establishing a Digital Library.

8. Documentary is made on "Kannada Patrikodyama Nadedu Banda Dari".
9. Conducting Press Day & National Press Day
10. Special Training to journalists belonging to Scheduled Caste, Schedule Tribe, Backward class and Minority community,
11. Training to Women Journalists.
12. Making a documentary with introduction of awardees.
13. Apple ipads were distributed to newspapers of 30 districts under SC and ST sub plans.
14. 10 Months Scholarship training to Scheduled Caste/ Scheduled Tribe & Backward class post graduate journalism students.
15. Professional skill development program for Journalists belonging to rural areas.
16. Seminar on the impact of Websites on smaller newspapers.
17. Role of Media in empowerment of tribal communities and welfare programs and new media's help.

Academy's major functions are as follows

1.	Distribution of awards to the persons who did considerable service in media field.
2.	Training for rural and district journalists.
3.	Seminar
4.	Press Day
5.	National Press Day
6.	Book Publishing
7.	Study tour

8.	Training to women Journalists
9.	Fellowship
10.	Special Training
11.	Computer, Cartoon & Photography Training
12.	Digital Library
13.	Documentary making
14.	Assembly Session Reporting, Judiciary reporters seminar
15.	Brainstorming session on Media (Madhyama Manthana)
16.	Scholarship training to journalism students
17.	Apple ipad to Scheduled Caste/ Schedule Tribe Journalists
18.	Scholarship training to Scheduled Caste & Scheduled tribe Students.
19.	Training on websites.

Financial Sources of Academy:

Annual Grant by the Government for Academies under Non- plan Head, Endowment Fund, Academy properties & Money from Sale of publications.

Milestones of Academy:

- From 1987-2018, 668 awards were presented to those who have made considerable service to this field. Newspaper Organisations, Rural Newspapers also included in this is specialty.
- Many training camps have been held for journalists in District level and Zonal level.
- 100 books recognizing phases of Kannada Journalism is published.

- Published "Patrika Padakosha" that contains 50 thousand words that can be used in Newspapers.
- Training has been given in Computer, Photography, cartoon like many subjects.
- State level seminars and discussions on Current Affairs of State & National level.
- Academy has its own website
- The binding of Kannada & English Newspapers from 1994 till now is use full to all.
- All Kannada newspapers of pre independence era that are available are protected in Microfilms.
- A documentary is made on "Kannada Patrikodyama Beledu Banda Daari"
- Special training is imparted to Dalith, Backward & Minority Journalists.
- Training in state and National level to women journalists.
- Plan is made for modernization of Library to Digital Library.
- The sound bites and opinions of veteran journalists are recorded.
- The service of well equipped library and newspaper cutting information is provided to journalists.
- Professional Skill Development programs for Rural/mofussil section Journalists.
- Seminar on impact, challenges of websites on small newspapers
- Role of Media in empowerment of tribal communities and welfare programs and new media's help.

Press day, National Press Day

In memory of the first Kannada Newspaper "Mangaluru Samaachara" published on July 1st 1843, Academy decided to celebrate July 1 of every year as Press Day and announced this in 1996. As per this declaration many programs related to journalism are organised by newspapers and other organisations including Academy.

National Press Day

Press council of India was established on November 16, 1966. With this background and to discuss nationwide public grievances; every year on November 16 National Press Day is organised by the academy.

Professional Skill Development Camps were held for the rural/mofussil journalists.

Significant Schemes:-

Publication of books on various subjects, brain storming sessions of media, bringing awareness to Journalists, Journalism students & general public about the governments programmes. 10 months training in reputed dailies/tv media with scholarship of Rs.20, 000/- per month for the post graduate journalism students of Scheduled caste and Scheduled Tribe. To encourage Schedule caste and Schedule Tribe 10 reporters in total 30 people were provided Apple ipads. Seminar is organised on websites. Brain storming media sessions were conducted on government schemes.

The most significant schemes that Academy took over this year includes Presentation of Award, Book Publication, Dictionary on words/terms used by Newspaper (Patrika Padakosha) , seminar on empowerment of the backward class in society through media, discussion, training camp, reporting of assembly, training camp for women journalists, scholarship training camp.

During the year 2018-19 8 new books were published

1. 'Patrikodyama mattu Vastava' –Dr.N.K.Padmanabha
2. 'Patrikodyama mattu Saahitya'-Shi.Ju.Pasha
3. 'Drishya Maadhyamagala Javabdhari mattu Vishwasarhate'-
K.Deepak
4. 'Kannadadalli Tabloid Patrikodyama'-Ramesh Aroli
5. 'Parisara Patrikodyama' –Sa. Girija Shamnkar
6. 'Maanashta Mokaddame' –M.T.Shivakumar
7. 'Patrika Maadhyama Vaanijyada Aayaama' –Dr.Kudli Gururaja
8. 'Suddi Maadyama mattu Mahile' –Jyothi Irvathooru

Academy is successful in organising training camps in district & rural areas to enhance the professional skills of journalists and encourage rural level journalists. Academy has imparted training to thousands of Journalists, Women Journalists & Journalism Students. More than 3500 Journalists & Journalism students have participated and took training. Seminar is conducted on Social Media website. Media brain storm is arranged on government schemes.

Income & Expenditure Details of Karnataka Maadhyama Academy for the year 2018-19

Government grant for the Academy

in 2018-19 Budget Rs.. 1, 04, 00,000-00

Additional Grants Released from Department of

Information & Public Relations Under Sub plan

of Scheduled caste & Schedule Tribe Rs 1,12,00,000-00

Balance amount in Academy's account for the

Year 2017-18 Rs 53, 34,886-00

By Other Deposits to Academy

Rs. 4, 60,750-00

Total Rs. 2, 73, 95,636-00

Expenditure of Rs. 1, 39, 41,506-00 is made for the programs organised from April 2018 to March 2019

Administrative Expenditure

Staff Salary, Secretary Salary, Remuneration of the Chairman and other allowances and staff temporary salary, fuel, vehicle repair, Vehicle Rent, Telephone, Newspaper, Electricity, Water, Stationary Expenses, Meeting and members travel expenses including other office expenses Rs. 50,71,565-00.

Presentation of Award

For the year 2018 Total 55 awards were presented including 49 veteran journalists with each award carrying Rs.25, 000-00, For 5 columnists who write columns on bottom communities (communities of the bottom level of the society) with Rs.10,000-00 for one award , and Rs.50,000-00 for one Special Award, Shield, Shawl, Certificate. Award Presentation Program was held in Bengaluru. Expenditure: Rs.33, 83,485-00.

Press Day, National Press Day and Technical raining Workshop for Rural Journalists

As July 1 is the day the Kannada News Paper started Press Day is celebrated on July 1 2018. Present years Press Day was held at Shimogga. National Press day was successfully held at Bidar on 2018 November 16.

Many programmes were held successfully by organising seminars on Contemporary Problems in Professional Relationship. Seminars were helpful in brainstorming issues. As the link between the government and Public through media; the seminars organised by the Academy helped for several developmental works. About 2500 people including Journalism Students and Journalists participated in Seminars. Expenditure: Rs. 7, 71,825-00

Scholarships of Students who are availing scholarship training during the year 2018-19

In 2018-19 10 month scholarship training is imparted to Schedule Caste and Schedule Tribe post graduate Journalism students in News Paper Offices & Television Channels. This has been started in 2018 November. Till now Rs. 4, 80,000-00 is paid. This training will be held for 6 more months.

Programs under Schedule Caste & Schedule Tribe Sub Plan

Apple ipads has been distributed to 30 people, to encourage Schedule Caste and Schedule Tribe Editors under whose Editorship the Newspapers are published; of which 20 dailies publishing from more than 25 years and 10 reporters. Expenditure: Rs.12, 94,163-00

Web Site

About the activity of the Academy Website has been built to adapt to the era of technology and website is modernised and Journalists are using it. Expenditure Rs. 12, 94,163-00

Office Instruments purchase

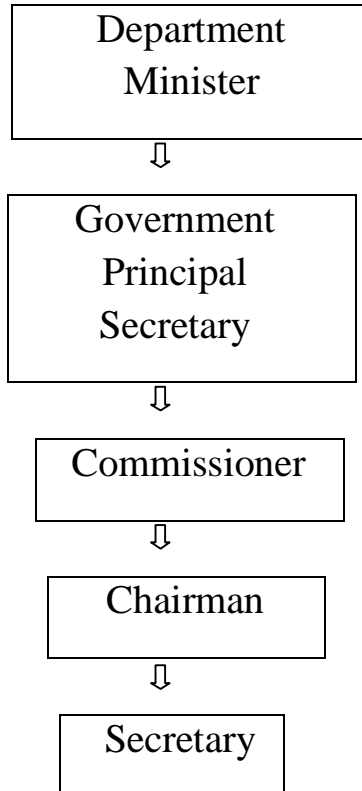
Various types of instruments are purchased for the office. Expenditure:

Rs.15, 930-00

Book Publish

Books are published on various subjects to help Journalists & Journalism students and Patrika Padakosha Book is given for reprint. Total Expenditure made is Rs.6, 94,823-00.

Academy Organogram



Information of Academy Schemes

Name of the scheme and Year of Implementation	Chairman & General Body of all members , Karnataka Patrika Academy 1982
Head of Budget	2220-60-103-0-03
If exists Centre and States Share	State Sector Non Plan Head
Program Project Objective	Improve the professional skills of Journalists.

Finance (In Lakh Rupees)

Account 2016-17		Budget 2017-18		Revised Estimation 2018-19	
Capital	Revenue	Capital	Revenue	Capital	Revenue
	1,04,00,000-00		1,04,00,000-00		1,04,00,000-00
					<u>1,12,00,000-00</u>
					2,16,00,000-00

Expenditure (In Lakh Rupees)

Account 2016-17		Budget 2017-18		Revised Estimation 2018-19	
Capital	Revenue	Capital	Revenue	Capital	Revenue
	1,13,58,256-00		1,39,56,807-00		1,39,41,506-00

Physical Achievement (In Lakhs)

2016-17		2017-18		2018-19	
Target	Achievement	Target	Achievement	Target	Achievement
100		100		100	100%

Karnataka Madhyama Academy 2018-19 Action Plan Target and Achievement Details

S.No.	Head	Estimated Expenditure	Grants released	Target	Expenditure Incurred
1.	Administrative Exp 2220-60-103-0-03-103	55,00,000-00	55,00,000-00	55,00,000-00	50,71,565-00
2.	Technical Training Camp 2220-60-103-0-03-103	25,00,000-00	25,00,000-00	25,00,000-00	7,71,825-00
3.	Website 2220-60-103-0-03-103	1,00,000-00	1,00,000-00	1,00,000-00	97,215-00
4.	National Level Womens Seminar 2220-60-103-0-03-103	5,00,000-00	5,00,000-00	5,00,000-00	-
5.	Purchase of books for the Library 2220-60-103-0-03-103	50,000-00	50,000-00	50,000-00	22,500-00
6.	Journalists Award Presentation Program 2220-60-103-0-03-103	35,00,000-00	35,00,000-00	35,00,000-00	33,83,485-00
7.	Book Publication 2220-60-103-0-03-103	7,00,000-00	7,00,000-00	7,00,000-00	6,94,823-00

8.	Study Tour 2220-60-103-0-03-103	2,00,000-00	2,00,000-00	2,00,000-00	-
9.	Balance of Scholarships for the year 2017-18 who are undergoing scholarship training 2220-60-103-0-03-103	2,50,000-00	2,50,000-00	2,50,000-00	2,50,000-00
10.	Apple ipad for Schedule caste and Schedule Tribe Journalists 2220-60-103-0-03-103	13,00,000-00	13,00,000-00	13,00,000-00	12,94,163-00
11.	10 Month Scholarship training for Scedule caste and Schedule Tribe Students 2220-60-103-0-03-103	12,00,000-00	12,00,000-00	12,00,000-00	4,80,000-00 10 Month training, Paid for 4 month and to be paid for 6 month
12.	Additional Grant released from the Department of Informatation & Publication under SC ST Subplan	1,12,00,000-00	1,12,00,000-00	1,12,00,000-00	18,60,000-00
13.	Instroments Purchase to the office 2220-60-103-0-03-103	34,886-00	34,886-00	34,886-00	15,930-00
Total					1,39,41,506-00

Grants Released in the year 2018-19	Rs.. 1,04, 00,000-00.
Additional Grant from Department of Information And Public Relations for 5 months Newspaper and Training in Medias for SCSP/TSP Students	Rs.. 1, 12, 00,000-00
Amount received frm Sale of Books & Other Sources	Rs. 4, 60,750-00
Balance Amount for the Year 2017-18	Rs. 53, 34,886-00

	Rs. 2, 73, 95,636-00
Expenditure in the year 2018-19	Rs.. 1, 39, 41,506-00

Details of Vacant staff posts
Academy Officers/Staff Posts Details as on Date: 31-3-2019:

S.No	Name of the Post	Total Sanctioned Posts	Filled	Vacant	Male	Female	SC	ST
1.	Secretaries	1	1	0	1	0	0	0
	Total	1	1	0	1	0	0	0

Class A

S.No	Name of the Post	Total Sanctioned Posts	Filled	Vacant	Male	Female	SC	ST
Class C								
1.	Superintendent	1	0	1	0	0	0	0
2.	First Grade Assistant	1	1	0	1	0	0	0
3.	Library Assistant	1	1	0	1	0	0	0
4.	Clerk & Typist	1	1	0	0	0	0	0

Class D								
5.	Attender	1	1	0	1	0	0	1

**Information Regarding the Questions Received and Answered Questions in
Assembly Sessions and Central Parliament Session**

2018-19

Discription	Questions Received	Approved Questions	Answered Questions
Assembly	1	1	1
Council	-	-	-
Loksabha	-	-	-
Rajyabha	-	-	-

2018-19

Discription	Questions Received	Approved Questions	Answered Questions
Assembly	-	-	-
Council	1	1	1
Loksabha	-	-	-
Rajyabha	-	-	-

Applications Received Under Right to Information Act

S.No.	Discription	No of Applications	Remarks
1.	Details of information of the Chairman and Members of the Academy from 2000 to 2019	1	Information for the applications has been provided in specific period collecting fixed fees.
2.	Information on Awards	1	Information for the applications has been provided in specific period collecting fixed fees.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 2220-60- 103-0-03 Karnataka Press Academy

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	104.00	154.00	104.00	104.00
Expenditure	104.00	154.00	104.00	104.00

(Centres Share- Nil: State Share: 100%)

KARNATAKA CHALANACHITRA ACADEMY:-

The grants released by the Government for Karnatka Chalanachitra Academy For the year 2018-19 are as follows.

1.	Head of Account 2220-01-105-0-02-KACHAA 101 Grant in Aid (Plan)	To execute programs organised by Karnataka Chalanachitra Academy	Rs.1,00,00,000/-
2.	Head of Account 2220-60-800-0-23-100 Financial Assistance to Cinema Artists & Employess (Plan)	A. Special Unit	Rs.1,25,00,000/-
		B. Tribes	Rs..12,50,000/-
3.	Head of Account 2220-01-105-0-03-International Film Festival - 059 Other expenses (Plan)	To organise 11 th Bengaluru International Film Festival	Rs.5,00,00,000/-

Posts in Karnataka Chalanachitra Academy

S.No	Name of the post	No of Posts	Remarks
1.	Registrar	1 Post	Filled (Officer from the Information is Deputed)
2.	Accounts Assistant	1 Post	Filled (Officer from the Information is Deputed)
3.	First Grade Assistant	1 Post	Not Filled (To be filled by Deputation)
4.	Technical Assistant À	1 Post	Filled (To be filled by Outsource)
5.	S.D.C with Computer Expertise	1 Post	Filled (Filled by Outsource)
6.	Dalayat	1 Post	Filled (Filled by Outsource)

- Academy's "**Belli Cinema- Belli Maathu**" program is organised in Chamundeshwari Studios Miller Tank Road. The program started to improve the aesthetic taste of audience is succeeded in its objective. In the Present Financial Year under Belli Cinema Belli Maathu 3 Kannada movies were shown. Rs. 1, 98,000 Expenditure is made for this.
- Face to Face program of Kannada film stalwarts "**Belli Hejje**" is organised and the documentaries on the life time achievements and rare photographs of them are exhibited during this program. During the year 2018-19 the following Belli Hejje programs were conducted.

- 1.Sri Sai Prakash Sr. Film Director
- 2.Sri Dattanna Senior Film Artist
- 3.Sri.B.L.Venu Film Director

- Rs. 16, 06,567/- expenditure is made for this.

In 2018-19 the books titled "Cinema Hosa Dikku", "Kannada Movies- Redefined", "Kannada Chittrangada Tatvika Nelegalu","Chittrakathe Hagendarenu?", "Random Reflections", "Kannada Talkies...75 glories" were released. Expenditure Rs.7, 99,935

- 65th National Film Festival Awardees Felicitation Program and Film Festival of Award Films were held in Chamundeshwari Studios of Bengaluru on 02-06-2018. National Award Film "Hebbettu Ramakka" was shown in the program. The Expenditure for this program is Rs.2, 27,197-
- Dr. Raj Kumar Birthday Program was held in Raveendra Kalakshetra on 24-04-2018 with the collaboration of Department of Information & Public Relations. Expenditure of Rs. 9, 27,759/- is made for this. This grant was released from Department of Information and Public relations.
- Kannada Film Festival and Regional Film Festivals were organised in different districts.

S.No	Details of the program	Details of Expenditure (In Rupees)
1	Mangaluru Regional Film Festival	4,54,246.00
2	Moodabidire Regional Film Festival	4,40,976.00
3	Belagavi Regional Film Festival	53,019.00
4	Kannada Chalanachitra Nadedu Banda Haadi	1,22,980.00
5	Film Festival in Mysuru dasara	1,61,368.00
6	Book Stall in 84 th All India Kannada Literary Meet	10,000.00
7	Film Festival in Kadooru	70,227.00

Academy has provided projector and other technical equipments for "Bahuroopi Film Festival" held at Rangayana Mysuru from Date: 13-01-2019 to 18.01.2019. Rs.1, 00,000/- is spent for this.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 2220-01-105-0-02-101 Karnataka Chalanachitra Academy:-

(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	133.00	--	200.00	100.00
Expenditure	133.00	--	200.00	100.00

(Centres Share- Nil: State Share: 100%)

Dr.RajKumar Foundation(R)

Kanteerava Studio Premises, Kanteerava Nagara Bengaluru-96

Annexure-I

The Performance report for Rs.25.00 Lakhs provided in 2018-19 budget for maintenance of Dr.Rajkumar Foundation.

S.No	Annual Expenditure Details	Amount(In Rs)
01	Staff Minimum Salary	22,88,472/-
02	Electricity	2,01,528/-
03	General Maintanance	10,000/-
	Total	25,00,000/-

Karnataka State Temperance Board :-

- Documentaries and Jingles were made and telecasted in Doordarshan and Radio to create awareness on ill -effects of alcohol and drugs.
- On the occasion of International Day against Drug Abuse and Illicit Trafficking; School and College students took Jatha from Gandhi statue near Mourya Circle Bengaluru and Inaugural Program was held at Gandhi Memorial Hall.
- On 2.7.2018 International Day against Drug Abuse and Illicit Trafficking week was organised in collaboration with Akhila Karnataka Janjagruthi Vedike Belthangadi . Jatha was taken by students of Dharmasthala Ujire schools & College Students and the said program was held with the Chairmanship of Dharmadhikari Sree Kshetra Dharmasthala.
- On the occasion of International Day against Drug Abuse and Illicit Trafficking on Date: 26.06.2018 the messages by various Religious Heads were telecasted in Doordarshan.

- Documentaries were made on Date: 26.6.2018 and 2.7.2018 International Day against Drug Abuse and Illicit Trafficking inauguration and week program and telecasted in Doordarshan.
- The dignitaries who participated in Inauguration and International Day against Drug Abuse and Illicit Trafficking week were honored with Photo of Gandhiji and a memento.
- To create awareness on ill-effects of alcohol & Drugs, small books titled "Kuditha Beda" and "Maadaka Vastugala Maaya Jaala" were published and distributed in the program organised by the Temperance Board.
- During Vidhanasabha (Assembly) Elections 2018 the Hoardings built on Highways by Temperance Board were renewed with the messages provided by the Election Commission and after the elections the messages were renewed again with messages on ill-effects of alcohol & Drugs and Photo of Gandhi.
- Seminars were organised to create awareness among School & College students on ill-effect of alcohol & Drugs.
- In collaboration with Gandhi Memorial Trust Gandhi Jayanthi was organised on Date 2.10.2018 and Jatha program was held with students of school & colleges.
- In collaboration with Akhila Karnataka Janjagruthi Vedike Belthangadi , 150th Year of Gandhi Jayanthi was organised in various districts of the state and publicity materials like Roll of stand, Tea shirt, Gandhi Photo, Gandhi Memento & books titled "Kuditha Beda", "Maadaka Vastugala Maaya Jaala" & "Madyapaana Maaraka Hege? Parihaara Hege" were printed and distributed.

- On Date: 1.11.2018 Kannada Rajyotsava Tableau depicting ill-effect of alcohol & Drugs was exhibited.
- Highway hoardings were renewed to create awareness on ill-effect of alcohol & Drugs
- During the period Date: 14.11.2019 to 18.11.2018, people's movement was organised in Kadashetti Halli of Tumakuru District to create awareness on ill-effect of alcohol & Drugs.
- Awareness on ill-effect of alcohol & Drugs was created for three months by opening a stall in Dasara Exhibition Mysuru.
- Gandhi's messages on ill –effect of alcohol & Drugs and his photo is exhibited by the board in all Gram Panchayat Offices of Mandya & Tumakuru.
- The Jingles and documentaries made by the Temperance board are telecasted in Dooradarshan & Radio.
- During Suttur Shivaratreshwara jatire held at Suttur of Mysuru District from Date: 1.2.2019 to 6.2.2019, awareness was created on ill-effect of alcohol & Drugs by opening a stall.
- During Valmiki Jaatre held at Raachenahalli of Davanagere District from Date: 1.2.2019 to 6.2.2019, awareness was created on ill-effect of alcohol & Drugs by opening a stall.
- During Tumakuru Siddaganga Agriculture & Industrial Exhibition from Date: 22.2.2019 to 8.3.2019, awareness was created on ill-effect of alcohol & Drugs by opening a stall.
- Stall was opened during 2019 Hampi Utsava to create awareness on ill-effect of alcohol & Drugs.

In the year 2018-19 the allocated grant of Rs. 190.00 lakh is released to the board and the remaining grant of the year 2017-18 Rs. 67, 79,514-00 , Total Rs.2,57,79,514-00 ;out of this Rs.26,55,987-00 for administrative and Rs.1,02,92,201-00 for awareness programs ,Total expenditure of Rs.1,29,48,188 is made and the remaining balance of Total Rs.1,28,31,326-00 will be utilized for pending bill payments, administrative & awareness programs.

Details of the grants released and Expenditures for the above mentioned activities:

Head of Account 2220-60- 101-0-04 Karnataka Temperance Board :-
(in lakh rupees)

	2016-17		2017-18	2018-19
	Plan	Non Plan		
Grants	--	--	160.00	190.00
Expenditure	--	--	160.00	190.00

(Centres Share- Nil: State Share: 100%)

CHAPTER-4

Part-1

There is no law/ rules promulgated in the year 2018-19

Part-2

The selection committee has been formed under the chairmanship of Retired Judge of Karnataka High Court for selection of journalist for TSR Memorial Award & Mohare Hanumantharaya Awards for the Year 2018. Women complaints redressal committee has been formed.

Part-3

No study evaluation is undertaken in the present year.

Part-4

No study evaluation report is published in the present year.

Part-5

Out of Total sanctioned 565 posts for the department 349 Officers/staff are presently working, 216 posts are vacant. Action has been taken to fill the vacant posts.

STAFF STRENGTH OF THE DEPARTMENT

Sl. No.	Group/ (Cadre)wise Posts	Sanctioned Posts	Filled Posts	Vacant	Remarks (Details of Vacancies)
1.	Group 'A'	46	25	21	Commissioner-1 Post-Head Office Director – 1 Post - Head Office Joint Director-1 Post Head Office Deputy Director – 9 Posts- New Delhi, Gulbarga, Mysuru, Bengaluru (U), Belagavi., Head Office-4 Senior Assistant Director – 7 Chamarajanagara, Mysuru,Chikkamagaluru,Raichuru, Kalaburagi (2 posts from deputation) Photo and Film Officer - 1 Post - Head Office Administrative Officer - 1 Post - Head Office.
2.	Group 'B'	38	20	18	Assistant Director -15 Posts –Head Office-4, Hassan, Shivmoga, Yadagiri, Dharwad, Belagavi, Madikeri, Gadaga, Koppala, Chamarajanagara, Davanagere, Hosapete. Assistant Audio Visual Engineer - 1 Post - Head Office. Technical Officer (Films) - 1 Post - Head Office. Technical Officer (A-V) - 1 Post - Head Office.

3.	Group 'C'	343	192	151	<p>Superintendent – 5 Posts - Head Office. F.D.A. - 16 Posts - Head Office – 11 Bengaluru(U), Karavara, Hassan, Shivmogga, Raichuru S.D.A - 11 posts - Head Office - 8, New Delhi, Shivmogga, Mysuru. Stenographers - 3 Posts - Head Office - 2 (1 post vacant by deputation) Senior Typists - 1 Post - Kalburgi. Typists - 28 Posts - Head Office - 5, Haveri, Dharwad, Bhagalkote, Davanagere, Chikkaballapura, Koppala, Raichur, Chikkamangaluru, Madikeri, Bijapur, Udupi, Kolar, Belagavi, Bengaluru Rural, Bellari, Ramanagara, Shivmoga, Mangaluru, Bengaluru Urban. Mandya, Yadagiri, Bidar, Hassan Senior Driver - 2 Posts - Head Office – 2. Drivers - 40 Posts - Head Office - 10, Bengaluru Rural - 2, Chitradurga, Davanagere-2, Chamarajanagara, Chikkamangaluru-2, Dharwad-2, Gadaga, Ramanagara - 2, Koppala-2, Raichur, Chikkaballapura, Hassan, Bengaluru (Urban)-2, Kolar-2, Yadagiri-2, Bellari, Tumkuru, Vijayapura, Shimomgga, Bidar, New Delhi Information Assistant - 13 Posts – Head office-3, Udupi, Bellari, Belagavi, Kalburgi, Vijayapura, New Delhi, Mangaluru, Tumakuru, Bengaluru Urban, Koppala . Receptionist and Librarian - 11 Posts - Mangaluru, Karwar, Chikkamangaluru, Hassan, Mysuru, Ramanagara, Dharwad, Mandya, Bellary, Shivmoga, Belagavi,. (1 Post is vacant by Deputation) Cineamatographer/Projectionist - 9 Posts - Mandya, Chamarajanagara, Hassan, Bengaluru Urban, Mysuru, Bengaluru (R), Belagavi, Gadag, Karwar. Video Cameraman - 3 Post - Head Office. Photographers/Technical Store Keepers-3 Posts - Head Office. Lab Assistant - 1 Post - Head Office. Video Editor - 1 Post - Head Office. Artist(Music and Drama) - 2 Posts - Head Office.</p>
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					Junior Artists - 1 Post - Head Office. Mechanical Assistant - 1 Post - Head Office.
4.	Group 'D'	138	65	73	Head Office 29, Chitradurga 3, Tumkuru 2, Madikeri, Ramanagara 2, Karwar-2, Chikkaballapura, Mysuru 3, Mandya 2, Shivmogga 5, Bengaluru(U)-2, Bengaluru(R), Bellary, Belagavi 3, Kalaburgi 3, Hosapete, Kolar 2, Bagalkote, Raichur 2, Yadagiri, Chikkamagaluru, Bidar, Dharawad, Chamarajanagara, New Delhi
	TOTAL	565	302	263	

During current year 5 Group 'A', 1 Group 'B', 11 Group 'C', 2 Group 'D' - total 19 officers/Staff have retired from service.

For Vacant Typists, Driver and Group 'D' posts services are availed from outsourcing.

During current year One Group 'C' staff has been deputed for professional fundamental training.

Modernisation of Department/Administrative action:-

The daily routine works of the office is efficiently maintained through e-office (Paperless office).

Website:- Department of Information and Public Relations is having its own website www.karnatakainformation.gov.in and daily important news of the state are published in it.

Social Networking Site(Social Media):- As per the changing trends in publicity works, department is using the modern technology for publicity. Social Media has been started. Governments development programs information is provided to the public through Department website, social media like Twitter, You tube, Face book.

4) IT Hub:- It is the responsibility of the IT Hub section to supervise the departments technical requirements. This section is managing the departments all requirements of Hardware and software.

Department is having its own website www.karnatakainformation.gov.in Website design and development is made by the department it is hosted in gov.in domain through N.I.C server. Updates are maintained by Department's Technical Officer-1.

Press & News Section is having separate website. Following the P.I.B model of the central government N.I.C Bengaluru has developed it. Every day Press Notes and Photos are uploaded in it. (Technical Officer-2). K-Swan Network facility is available and section is maintaining the network related coordination with e-governance department.

To simply the news release of Press & News section Karnataka Vaarthe mobile app has been developed and it is on testing stage. Required assistance like consolidation of the information, pros and cons feedback, report, design etc is provided.

For implementation of Khajane-2(Treasury-2) technical assistance is provided through the section.

CM-Dashboard-Pratbimbakke Samnvaya (Reflection for Integration)

The Social Media Hub Cell in the department, Honourable Chief Minister's Social Media Cell and through M/s J.Walter Thomson Bengaluru M/S/M.C.A is maintaining files related to the branding of the ambitious programs of the government's various departments.

One model of website is getting developed thorough e-governance, doing required information upload and its maintenance for our department's website. Providing required technical assistance to those who are working in D.S.S and e-procurement.

e-office :-

In order To bring transparency in administration and ensure timely disposal of the files without any delay e-office has been implemented in the department. e-office has been implemented in all district offices including Head Office. The files are sent through e-office only as the Secretary's office is also connected.

Award / Achievements:-

The details of the Officer/Staff who has achieved National Award, State Award, Achievement in sports, Higher Studies(PhD) in the reporting year.

-None-

Disciplinary Action(Separate Action Details) :-

S.No.	Name of the officer/Designation Sri/Smt	Allegation	Action
1.	G.N.Nagaraj Group D.	Unauthorised. absence	Enquiry report has been served to the employee.
2.	T.Kanumappa Senior Assistant Director	Reg. misappropriation in releasing tender advertisement	Enquiry is continued in Lokayuktha.

CHAPTER-6**A) Auditing Details – By the end of March 2018:**

Auditing in the Head Office by Accountant General is completed till 2017-18. Details of remaining audit paras are enclosed.

Details of questions received by the Honourable Members pertaining to the Department of Information and Public Relations during the Legislative Assembly & Council sessions (Vidhana Sabhe and Vidhana Parishat) in the year 2017-18

Sl. No.	Date of Commencement of the Session	Total number of questions received by the Department during session	Total number of replies sent	Remarks
1.	10-12-2018 to 21-12-2018	16	16	Reply has been sent to all the received questions
2.	06-02-2019 to 18-02-2019	11	11	
	Total	27	27	

COURT CASES:

There are 05 cases in Karnataka Administrative Tribunal, 1+12 cases in Additional City Civil Court and High Court, 2 cases are pending in Lokayuktha pertaining to the Department of Information and Public Relations. Para wise remarks on these cases have been sent by the Department. .

Applications received and disposed under Right to Information Act – 2005

Total Number of applications received requesting information	Total number of applications disposed	Total amount of fee paid	Total number of appeals received	Total number of appeals disposed	No. of appeals before Information Commission	No. of appeals disposed at the Information Commission	Rejected applications
473	473	Rs.5804/-	23	23	6	6	--